



Special Olympics

World's Largest Truck Convoy Wisconsin Partnership Opportunities

\$15,000 Presenting Partnership (must commit by Aug. 1 for logo to be included on t-shirt)

- Up to 25 convoy entries, including one placed as VIP lead truck (*entries may be shared with clients of partner company*)
- Presenting sponsor status – “World’s Largest Truck Convoy for Special Olympics Wisconsin presented by (you)”
- Right to use Special Olympics & Truck Convoy logos in advertising
- Company recognized with award at the celebration party, with lunch for the corporate representative and/or drivers
- Company logo or name on all marketing materials, including: t-shirts, event programs, Web site, press releases, event banners, registration letters and radio advertisements
(*Will also be included on current year’s event brochure and poster if commitment given by April 1; otherwise logo will be included on following year’s brochure/poster*)
- Opportunity to include company information or items in the participant goodie bags
- Past Partner: Quad/Graphics

\$5,000 Guardian Partnership Benefits (must commit by Aug. 1 for logo to be included on t-shirt)

- Up to 20 entries in the convoy, one of which will be placed within the first 15 trucks.
- Company name or emblem on the Convoy t-shirt
- Company name or logo placed in the event program, kick off sign and on Web site
- Opportunity to include company information or items in the participant goodie bags
- Opportunity to display four sponsor-provided banners at event.
- Recognition of your company’s contributions at the celebration party, with lunch for the corporate representative and/or participating drivers
- Past Partners Include: WEL Companies and the Wally Tielens Memorial Fund

\$2,500 Gold Partnership Benefits

- Up to 15 entries in the Convoy
- Company name placed in the event program
- Opportunity to include company information or items in the participant goodie bags
- Opportunity to display two sponsor-provided banners at event.
- Recognition of your company’s contributions at the celebration party, with lunch for corporate representative and/or participating drivers.

\$1,000 Silver Partnership Benefits

- Up to 10 entries in the Convoy
- Company name listed in the event program
- Recognition of your company’s contributions at the celebration party with lunch for the corporate representative and/or participating drivers
- Opportunity to display one sponsor-provided banner at event.
- Past Partners Include: Independent Operator, Inc; N&M Transfer Company, Inc.; T.T.I., Inc. and T-Chek Systems, Inc.

\$100 Convoy Participant

- One entry in the convoy
- Lunch provided for the driver

For more information, contact Kate Shillin at 608/498-0905 or kshillin@specialolympicswisconsin.org