

2015 Annual Report

*Revealing the champion in **all** of us.*

**Special
Olympics**
Wisconsin





**Let me win.
But if I cannot win,
let me be brave
in the attempt.**

- Athlete Oath

Building Stronger Communities



OUR MISSION

To provide year-round sports training and competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage and experience joy while participating in a sharing of gifts, skills and friendship with their families, Special Olympics athletes and the community.

OUR VISION

To be recognized as the premier organization to unlock the joy of sport to inspire people to accept, include and value those with intellectual disabilities in all aspects of life, and thereby unite people in a shared belief of a more just and welcoming world.



A Message from our President



Dear Special Olympics Wisconsin Friends and Supporters,

To be brave in the attempt. Those six words from the Athlete Oath, set the course for 2015. Our athletes, our staff, our volunteers and our supporters all revealed the champion within us. From the awards stage to the Polar Plunge, thank you for your continued support of Special Olympics Wisconsin. As you read our Annual Report, you will see how your investment supported our 10,425 athletes across the state in training, competition, health programming and school inclusion. You will also see how your investment helped forged new friendships, fostered confidence and curated smiles.

We were thrilled to have three stellar athletes, Alex Guild, Michael Huebner and Olivia Quigley, represent our state and our nation at the 2015 Special Olympics World Summer Games in Los Angeles. The trio's success at the Games was impressive: 4 gold, 2 silver and 1 bronze in their track & field and bowling events. Olivia further went on to capture the hearts of spectators and fans across the country as she persevered training and competition through Stage 4 breast cancer.

We also experienced success with Play Unified – a program that promotes social inclusion by combining individuals with and without intellectual disabilities on sports teams. 20 unified competitions were hosted throughout the year, involving 683 Unified Partners.

Health programming saw advancements as well with over 20 free health seminars and interactive educational sessions, 380 complimentary prescription glasses and sport goggles, and recruitment of 223 first-time health volunteers.

Together, we are one mission, one movement – making a difference in the lives of individuals with intellectual disabilities as well as our own.

In the Spirit of Special Olympics,

A handwritten signature in black ink, appearing to read "Dennis H. Alldridge".

Dennis H. Alldridge
President and CEO

Sports & Training



10,425 inspiring athletes
18 Olympic sports
708 fierce competitions

Statewide Competitions



Winter Games

January 23-24
Wausau, WI

Athletes: 169
Coaches: 86
Volunteers: 80

Alpine Skiing
Cross-country
Skiing
Snowboarding
Snowshoe Racing

Indoor Sports Tournament (IST)

April 9-10
Oshkosh, WI

Athletes: 600
Coaches: 200
Volunteers: 250

Gymnastics
Team Basketball
Basketball Skills

Summer Games

June 9-11
Stevens Point, WI

Athletes: 1,370
Coaches: 456
Volunteers: 600

Aquatics
Athletics
Powerlifting
Soccer

Outdoor Sports Tournament (OST)

August 6
Waukesha, WI

Athletes: 782
Coaches: 260
Volunteers: 150

Bocce
Golf
Softball
Tennis

Flag Football Tournament

October 1
Neenah, WI

Athletes: 260
Coaches: 90
Volunteers: 65

Flag Football

Volleyball

Athletes: 340
Coaches: 110
Volunteers: 70

Volleyball

2015 Achievements in Sports & Training



- 10,425 athletes participating in programs provided at no cost to them or their families
- 656 local competitions, 47 regional games, 5 state-level games
- 3 athletes represented Wisconsin at the Special Olympics World Summer Games:
 - Alex Guild – Gold 400x400 Relay, Gold half marathon, Bronze 10,000m run
 - Michael Huebner – Silver bowling doubles
 - Olivia Quigley – Gold 4x100 Relay, Gold 100M run, Silver 200m run
 - Gained national attention from ESPN, USA Today, Washington Post and Sports Illustrated for her battle with Stage 4 breast cancer while competing at the World Games
- Olivia Quigley named an espnW IMPACT 25 Athlete, the first Special Olympics athlete ever to be recognized. Further, received first-ever Pegasus Award of Inspiration.
- SOWI athlete, Daina Shilts, partnered with X Games medalist, Hannah Teter, at the 2015 X Games. Duo took third overall and received attention from USA Today and ESPN.
- Tyler Wigington joined Team USA Paralympic Emerging Athletes team and competed in the International Paralympic Desert Challenge. Won Gold 800m and Bronze 1500m.
- Hosted indoor triathlon, 5 SOFit Fit Clubs and 1 SOFit Walking club
- Created online Coaches' certification system to bring efficiencies to certification and training process

Play Unified. Live Unified.



Promoting social inclusion through shared sports training and competition experiences, Special Olympics Unified Sports combines individuals with and without intellectual disabilities on sports teams. The program was inspired by a simple principle: training together and playing together is a quick path to friendship and understanding.

2015 Achievements:

- 683 Unified Partners
- 20 Unified Competition opportunities, including:
 - Unified Relays in 3 Regions
 - Unified Bowling Tournament
 - Project Unity Community Fun run/walk (Columbus)
 - 2 Community Sailing Events (UW Madison Hoofers)
 - Marshall Track Invite with Community Unified Relay
 - 3v3 Unified Basketball Tournament (Appleton)
 - Unified Flag Football with multiple law enforcement departments (Fox Valley)










Health Programming



**7 health disciplines
1,327 free screenings**

Healthy Athletes®



						
Fit Feet (Podiatry)	FUNfitness (Physical Therapy)	Health Promotion (Better Health & Well-Being)	Healthy Hearing (Audiology)	MedFest® (Sports Physical)	Opening Eyes® (Vision)	Special Smiles® (Dentistry)
Evaluation of ankles, feet, lower extremity biomechanics, and proper shoe and sock gear.	Screening and education on flexibility, functional strength, balance and aerobic conditioning.	Improves the quality and length of life for Special Olympics athletes through healthy behaviors.	Free hearing screening designed to ensure proper audiological care for participating Special Olympics athletes.	Standard sports physicals required for participation in Special Olympics.	Vision screenings, refractions, and dispensing of appropriate eyewear.	Screenings, oral health education, prevention services and refer athletes for follow-up care.
<u>Available events:</u> IST	<u>Available events:</u> IST	<u>Available events:</u> Summer Games OST	<u>Available events:</u> IST Summer Games	<u>Available events:</u> Fall Sports Sectional	<u>Available events:</u> IST Summer Games	<u>Available events:</u> IST Summer Games OST

Clinical Directors



Fit Feet

Dr. Birute Balciunas, DPM

FUNfitness

Lois Harrison, PT, DPT, MS
Dianne Isnard, PT

Health Promotion

Leah Ederer, MD (Medical
Advisor)
Judy Stych, BS, RN, CDDN
Linda Peterson, RD, CD, MPH

Healthy Hearing

David Henry, PhD, CCC-A
Jane Elliott, MS CCC-A
Tami Gumz, AuD, CCC-SLP/A

MedFest®

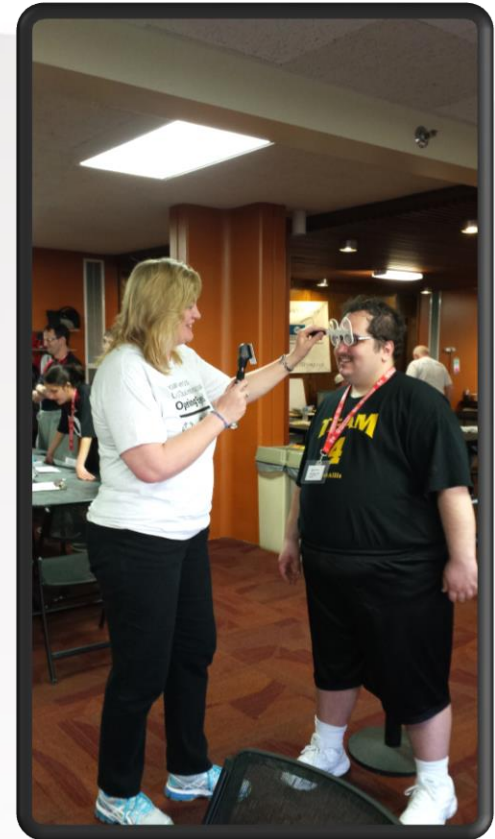
Dr. Michael Clark

Opening Eyes®

Dr. Kellye Knueppel, OD,
FCOUD

Special Smiles®

Pradeep Bhagavatula, DDS,
MPH, MS
Sharri Crowe, RDH, BSDH, MS
Anne Hvizdak, BSDH, CDHD
Kyle Menne, DDS
Eileen Sabel, RDH



2015 Achievements in Health



- Opening Eyes SOI Clinical Director training held at IST
- Pilot- Electronic data entry with new medical form & GMS 7 at MedFest
- Follow-up plan implemented with Special Smiles, Health Promotions & MedFest
- Asked by DHS to present on webcast
- New Clinical Directors for Health Promotions and MedFest
- Built relationship with new DHS Dental Director, Dr. Mark Moss
- 8 Healthy Communities mini projects awarded (mini-projects are designed to engage and empower local agencies to create communities where Special Olympics athletes and others with ID have the same access to health and wellness resources)
- 3 family health forums offered
- 5 health/wellness topic sessions offered at 2015 Leadership Conference
- 466 Healthy Athletes volunteers in 2015; 223 first time volunteers
- 380 prescription glasses and sport goggles made free of charge for athletes
- Dr. Comfort shoe donation for Fit Feet
- 18 Healthy Habits education stations

Community Engagement



11,649 devoted volunteers
1,312 dedicated coaches
7,553 brave Polar Plungers



Leadership Conference



2015 Award Winners

Male Athlete of the Year

Mike Meyer

Female Athlete of the Year

Angela Arsiniega

Coach of the Year

Deb Moore-Gruneloh

Volunteer of the Year

LeAnne Richter

Local Program of the Year

Dianna Miller and Ian Hannah
of MSCR

Jerry Eiola Memorial Management Team Member Award

Bryan Plautz

Project Unify Inclusion Award

Jahlieh Henderson

Student Leader of the Year

Lindsay Sullivan

Family of the Year

Deditz Family

Rookie of the Year

Roy and Chris Pirrung

Roger Kasper Special Service Award

John Hough

Mike Schulte ALPS Award

Eresi Yarney

Chairman's Award

Knights of Columbus

Organization of the Year

Knights of Columbus



Community Partnerships



Mission Partners



Health Partners

Delta Dental of Wisconsin
Humana
Lions Club International

State Games Partners

WI Intercollegiate Athletic Conference

Polar Plunge

Walgreens

World's Largest Truck Convoy[®]

E.H. Wolff & Sons, Inc.

With the help of our **partners**,
our **athletes**:

Defy Odds

Experience Joy

Develop Physical Fitness

Live Healthy

Demonstrate Courage

Beat their Personal Bests

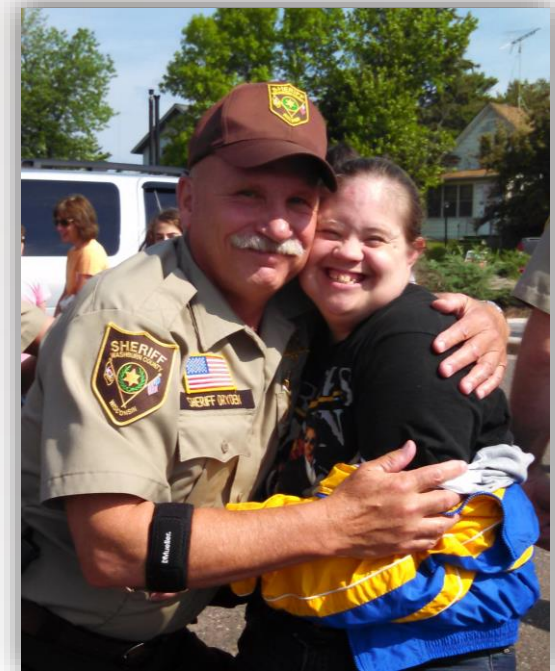
Law Enforcement Torch Run



In 1986, a movement ignited among Wisconsin law enforcement to spread awareness of individuals with intellectual disabilities. Nearly 30 years later, that flame continues to burn bright. With the mission to raise funds for and awareness of Special Olympics, the Law Enforcement Torch Run® (LETR) for Special Olympics Wisconsin conducts year-round fundraising events including:

- Final Leg Run
- Polar Plunge®
- Run With The Cops community walk/run
- Tip-A-Cop® events
- Cop on a Rooftop events
- Over the Edge rappel at Lambeau Field and Miller Park
- The World's Largest Truck Convoy®

In 2015, in partnership with Special Olympics Wisconsin, the Law Enforcement Torch Run held 113 fundraising events and generated \$1,905,256 for more than 10,000 athletes.



Polar Plunge



- January – March 2015
- 14 locations across Wisconsin
- \$1,794,125 gross revenue
- 7,553 Polar Plungers
- 111+ corporate, media and in-kind partners



Financial Review & SOWI Resources





Financial Review

For Years 2015 and 2014 (ending December 31)

Public Support & Revenue	2015	2014
Contributions	\$767,919	\$1,003,966
Fundraising	4,134,973	4,006,799
Investment Income/(loss)	(2,596)	131,230
Registration Fees	34,866	40,480
In-Kind	1,865,327	1,893,666
Other	157	231
Net assets released from restrictions	<u>152,850</u>	<u>125,484</u>
Total Public Support & Revenue	\$6,953,496	\$7,201,856

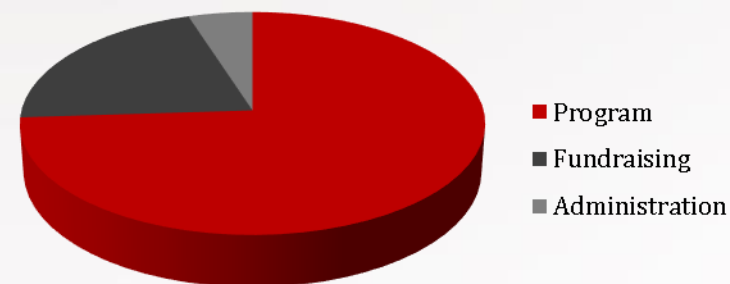
Expenses

Public Education	\$688,804	\$667,023
Training	2,177,948	2,242,502
Games & Competition	1,359,114	1,799,907
Outreach	293,988	402,209
Agency	<u>628,562</u>	<u>604,552</u>
Total Program Services	5,148,416	5,716,193
Total Fundraising	1,586,781	1,680,226
Total Admin & Management	<u>249,570</u>	<u>369,327</u>
Total Expenses	\$6,984,767	\$7,765,746

Change in Net Assets	44,910	(536,524)
Total Net Assets	\$3,428,386	\$3,383,476

Contribution Sources

Individuals, Organizations, Corporations and Foundations



Board of Directors



CHAIRMAN

Jeffrey Mahloch

CHAIR ELECT

John Cayer
Kimberly-Clark

SECRETARY

Vince Vitrano
Journal Broadcast
Group

TREASURER

Angela Achenbach
Baker Tilly Virchow
Krause

Paul Baniel

Green Bay Packers

Mike Buck

Mega! CO-OP

Marc Cadieux

Children's Hospital
of Wisconsin

Judge Phil Chavez

Milwaukee Municipal
Court

Dr. Michael Clark

Theda Clark Medical
Center

Teresa Clark

Kwik Trip

Martha Hill

Athlete

Bill Jones

InfoCor

Gary Karner

WI Intercollegiate
Athletic Conference

Marta Newhart

Johnson Controls

Brittany Ogden

Quarles & Brady,
LLP

Jerry Vite

Secretary Ed Wall

WI Department of
Corrections

George Whitely

Stephan & Brady,
Inc.

Staff

Dennis H. Alldridge
President/CEO



DEVELOPMENT

Matt Burr Director of Government Relations	Julie Drake Director of Law Enforcement Torch Run	Emily Hall Development Assistant	JoEllen Graber Regional Director of Development Region 6
Matt Harper Regional Director of Development Region 5	Karen Kraus Regional Director of Development Region 3	Alyssa Matelski Regional Director of Development Region 2	Kelley Mawhinney Regional Director of Development Region 8
Brittany Neukirchen Regional Director of Development Region 7	Nicci Sprangers Regional Director of Development Region 4		

MARKETING & COMMUNICATIONS

Jennifer Wagner Vice President of Marketing	Shannon Adams Marketing Specialist	Lindsay Meyer Marketing Specialist	
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OPERATIONS

Carol Ellis Chief Operating Officer	Mary Beaty Director of Admin & Finance	Barb Burg Volunteer Records Manager	Theresa Rossman Gift Records Manager
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PROGRAM SERVICES

Bob Whitehead Vice President of Program Services	Troy Anderson Regional Athletic Director Region 7	Brittany Bergen Program Assistant	Kate Bergmann Regional Athletic Director Region 6
Jason Blank Regional Athletic Director Region 8	Carla Lieb Regional Athletic Director Region 5	Jerry Lyon Regional Athletic Director Region 2	Melissa Maxwell Regional Athletic Director Region 3
Jessica Paczesny Administrative Assistant Region 8	Melissa Schoenbrodt Director of Health Programs	Samantha Sotelo Athlete Records Manager	Don Wigington Director of Unified Sports
Mark Wolfgram Regional Athletic Director Region 4			

Program Locations



State Headquarters

2310 Crossroads Drive, Suite 1000
Madison, WI 53718
(608) 222-1324

Regional Offices

Region 2

2804 Rib Mountain Drive Suite C
Wausau, WI 54401
(715) 848-0550

Region 4

W5361 CTY KK, Ste. D
Appleton, WI 54915
(920) 731-1614

Region 6

2310 Crossroads Drive, Suite 1000
Madison, WI 53718
(608) 222-1324

Region 8

10224 N. Port Washington Rd.
Mequon, WI 53092
(262) 241-7786

Region 3

2023 Fairfax St.
Eau Claire, WI 54701
(715) 833-0833

Region 5

2140 Holmgren Way
Green Bay, WI 54304
(920) 497-2422

Region 7

6100 Washington Ave. - Suite E1
Racine, WI 53406
(262) 598-9507



Looking Ahead to 2016



2016 Program Goals



- Build capacity through generating more resources and strengthening leadership, including athlete leadership.
- Improve external awareness through public relations, celebrities and government engagement.
- Increase inclusion through Unified Sports and Young Athletes, particularly in schools and expanding new areas.
- Improve the quality of sports programming.

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