



***Special
Olympics***
Wisconsin

Annual Report

2016

A Message from Athlete, Martha Hill

A Year Of Many Changes

What a year this has been! In 2016, Dennis Alldridge announced his retirement as President and CEO of Special Olympics Wisconsin after serving 26 years in that capacity. During that time Special Olympics Wisconsin became one of the most respected programs in the United States. Upon his retirement, we welcomed Kathleen Roach and once again we are fortunate to have a capable and competent leader to help move us forward.

As we said goodbye to Denny, we were excited to have Tim Shriver, Chairman of the Board of Directors of Special Olympics International, join us for State Summer Games to make the occasion even more memorable.

We welcomed several new members to the Board of Directors along with a number of staff changes that will add to the quality program we already enjoy.

The Athlete Leadership Program has evolved into Athlete Leadership to reflect a new direction and a focus on athletes leading in many new ways, including that of training athletes to become health and wellness ambassadors. With the return of Jeanne Hrovat, as the Director of Special Projects, this is sure to be an exciting time.

More workshop opportunities teaching athlete leaders to do public speaking and advocacy, as well as those that teach about serving on councils and committees are already happening with more to come in the future.

Looking back, Special Olympics Wisconsin had strong representation at World Winter Games in Austria, with several athletes bringing home some “heavy metal”.

Sadly, we saw the passing of Olivia Quigley, a world games gold medal winner and an extraordinary young woman. She fought a brave battle with cancer right to the end, and will be missed by us all.

As in the past, the Law Enforcement Torch Run events and individuals keep the flame burning bright by all they do to raise awareness and funds for Special Olympics.

We are thankful for the many corporate level sponsors who contribute so much to Special Olympics as well as to the many individuals who support us financially, and by volunteering in many capacities.

Most of all, we are thankful for our athletes who teach us every day what courage is all about. In the words of Tim Shriver, “Special Olympics is not just nice, it’s important”.

Martha Hill

Martha Hill
Special Olympics Wisconsin Athlete
Board of Directors Member



A Message from the President & CEO and Chairman of the Board

I am honored and privileged to have joined the movement in 2016. I would summarize 2016 as one of transition. Dennis Alldridge retired after 26 years of dedication and commitment to the athletes of Special Olympics Wisconsin. For nearly three decades Denny worked to better the lives of those living with intellectual disabilities through sports training, competition and wellness programs. In 2016 we also saw organizational changes including staff departures for new adventures and new staff arriving with great energy and enthusiasm to help us increase our capacity to better serve our over 10,000 athletes.

SOWI 2016 accomplishments included the following:

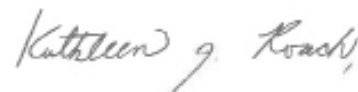
- 702 sports competitions throughout the state,
- 14 healthy athlete clinics providing a variety of health and dental exams and health promotion opportunities to over 1,300 athletes.
- Over 9,000 volunteers committed their time and expertise.
- Our Unified Champion Schools program grew to 1,057 Unified partners and over 390 athlete leaders representing SOWI in numerous activities and events.
- 163 agencies throughout the state that have managers and coaches volunteering a great amount of time, passion and energy for the athletes.

As always, our guiding star has been and will continue to be the athletes. We ended 2016 with a roadmap for 2017 having four specific goals:

- Improve opportunities for athletes to perform at their best.
- Build positive attitudes toward people with intellectual disabilities.
- Build capacity by improving resources and leadership.
- Improve the effectiveness and efficiency of SOWI.

Together, we are one mission, one movement—making a difference in the lives of individuals with intellectual disabilities as well as our own.

In the Spirit of Special Olympics,



Kathleen J. Roach, MPH, MBA
President & CEO



Jeffrey Mahloch
Chairman of the Board



Revealing the champion in *all* of us.

Special Olympics Wisconsin (SOWI) provides year-round sports training and competition to children and adults with intellectual disabilities (ID). Our athletes train hard and play harder. They strive to beat their personal best and defy the odds again and again. From the local ball fields to the world stage, our athletes showcase the talents and triumphs of people with ID.

While sports are at the center of our work, we also offer programming in health, education and leadership; empowering our athletes to be healthy, productive and respected members of their communities.

The true power of Special Olympics is the impact felt well beyond the athletes and their families. With our large community of volunteers, supporters and business partners, we are working together to create a more inclusive society for all.

OUR MISSION

To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

OUR VISION

Sport will open hearts and minds towards people with intellectual disabilities and create inclusive communities all over the world.



2016 REACH REPORT SUMMARY

**Special
Olympics**
Wisconsin



ATHLETES
10,058

UNIFIED ATHLETES
740



COMPETITIONS
702

UNIFIED
20



VOLUNTEERS
9,043

COACHES
2,613
YOUTH
3,570
LAW ENFORCEMENT
484
HEALTH
466



LOCAL AGENCIES
163

UNIFIED
CHAMPION SCHOOLS
48



TOTAL

2016

ATHLETES **10,058**

2015

ATHLETES **10,425**

ATHLETE LEADERSHIP

ATHLETE LEADERS

393



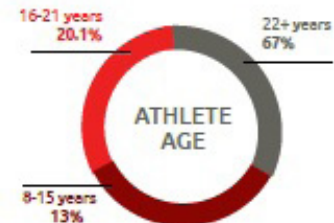
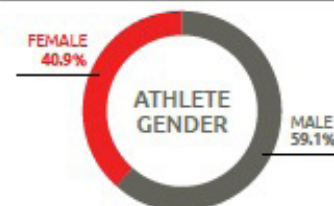
FAMILY LEADERSHIP

FAMILY LEADERS

374

REGISTERED FAMILY
MEMBERS

7,468



UNIFIED SPORTS

TOTAL TEAMMATES

1,797

ATHLETES

740

UNIFIED PARTNERS

1,057



UNIFIED CHAMPION
SCHOOLS

SO COLLEGES

5

HIGH SCHOOLS

24

MIDDLE AND ELEMENTARY SCHOOLS

19

HEALTHY ATHLETES

CLINICS

14

ATHLETE EXAMS

1,382

LICENSED VOLUNTEERS

119



SUPPORT

\$8,882,800

CASH

\$5,463,824

IN-KIND

\$3,418,976

(Based on 2015 Financial Data)



espnW 25 Athlete

In 2016 Special Olympics athlete and IMPACT25 honoree Olivia Quigley took home the first-ever Pegasus Award of Inspiration, honoring her perseverance, accomplishments and fervent will during her battle with stage four breast cancer in 2015. Quigley was diagnosed while training for the 2015 Special Olympics World Games and took home two gold medals in the 100-meter run and 400-meter relay, and a silver in the 200-meter race, despite undergoing months of chemotherapy and treatment.



Because of her drive and inspiration to so many, espnW named her as one of the 25 Most Impactful Women in Sport for 2015. espnW celebrated the 25 athletes and influencers on its IMPACT25 list at the inaugural espnW IMPACT25 Gala, presented by Northwestern Mutual. The IMPACT25 is an annual list of individuals who have made the biggest mark on women in sports in the last calendar year.

Sadly, Olivia lost her battle to cancer in November 2016. She will forever leave a mark on our hearts.

“Never let anybody say you can’t. Believe in yourself, pursue your dreams and surround yourself with people who will help you get where you want to be.”

Olivia Quigley

X Games

10 Special Olympics athletes from around the world along with X Games medalist, Olympic Snowboard Halfpipe gold medalist and Special Olympics Global Ambassador Hannah Teter competed in Aspen, CO for the 20th winter event.

For the second time in X Games history, X Games Aspen 2016 included the Special Olympics Unified Snowboarding event. Each team consisted of one Special Olympics athlete and one X Games athlete participating in the dual giant slalom race on Buttermilk Mountain. Special Olympics athletes competed on the slalom course in a head-to-head race, followed by their teammates racing against each other on the same course. To determine final ranking, each teams’ scores were a combination of the Special Olympics athlete and their unified teammates’ time.

Special Olympics Wisconsin’s own Daina Shilts was chosen to participate in Unified Snowboarding Races. Shilts medaled for the second consecutive year at the X Games, taking home a bronze with her teammate Hannah Teter. Teter helped bring the unified event to the X Games in 2015, who was inspired by her brother with intellectual disabilities.



Honoring Dennis Alldridge

Dennis (Denny) Alldridge, President and CEO of Special Olympics Wisconsin for 26 years, retired in July 2016. As the longest tenured CEO in the Special Olympics Movement, Denny began his career in Wisconsin in June 1989 after serving as CEO of Special Olympics Illinois for nine years. In a congratulatory letter, Eunice Kennedy Shriver wrote, "Usually, the resignation of one of our best Chapter Directors would be an occasion for sadness. But in this case we are happy for you, happy for Wisconsin Special Olympics and happy that you have given the new Executive Director in Illinois such a strong and vibrant program to administer." Under Denny's leadership, Healthy Athletes was launched in Wisconsin, as well as Unified Sports and Project Unify (Unified Champion Schools). Additionally, the Law Enforcement Torch Run has become one of the strongest in the world.

Denny recalls his time with Special Olympics as the most rewarding journey of his life.

"There are moments I simply won't forget."



Welcoming Kathleen Roach

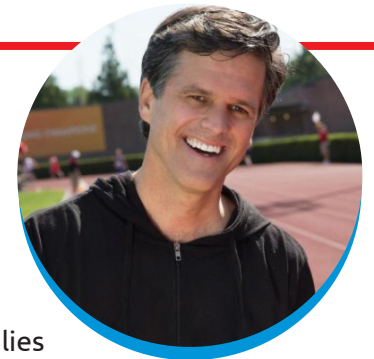
Special Olympics Wisconsin welcomed Kathleen Roach, MPH, MBA, in April 2016, assuming the role of President & CEO in July 2016. Bringing extensive experience in business management and nonprofit leadership, Kathleen guides SOWI with sound leadership in strategic direction, statewide program oversight, operations management, fund development and public relations. In addition to her experience, Kathleen is actively involved with several professional organizations including: Executive Board member of American Association of University Women; Executive Board member of Wisconsin Center for Performance Excellence; Advisory Board member for Edgewood College School of Business.

"I am passionate about all sports and feel fortunate to combine my passion for people with disabilities and my passion for sports with my career at SOWI."

Hosting Tim Shriver

Tim Shriver, Chairman of Special Olympics International, attended Wisconsin's 2016 State Summer Games to address athletes, honor Dennis Alldridge and his commitment to the mission, and welcome Kathleen Roach.

Shriver met with athletes, coaches, agency managers, and families during his time at the State Summer Games and experienced the great competitions held in athletics, aquatics, soccer and powerlifting as well as Special Olympics Wisconsin's Healthy Athletes program. Special Olympics Wisconsin was honored to host Tim Shriver, son of Eunice Kennedy Shriver founder of Special Olympics.



Dennis H. Alldridge Hall of Fame Award

Created in 2016 to honor Denny Alldridge, this award recognizes individuals who have demonstrated a sustained and significant leadership contribution to the statewide success of Special Olympics Wisconsin. Two individuals, one with and one without an intellectual disability, are selected annually for induction into the Hall of Fame.



Recipients of the 2016 Dennis H. Alldridge Hall of Fame were:

Cindy Bentley stepped onto the playing field at the second Special Olympics Games held in Soldier Field over 45 years ago. That day in 1970, Cindy, along with her fellow athletes were revealed as champions. Through extraordinary hardships and injustice, Cindy chose to shine and rise up. She was fearless in her pursuit to take a stand against the injustices that held those with intellectual disabilities back. Not only is Cindy an accomplished athlete, but an author, an Executive Director, and a Global Ambassador for Special Olympics.

Jerry Vite for over two decades has mobilized community leaders across Wisconsin to join the Special Olympics movement. As a long time friend, support and board member, Jerry has exemplified how to lead and govern with dignity, perseverance and grit. He continually reminds all of us how much we have in common and how beautiful difference can be.

Athlete Leadership

The purpose of Athlete Leadership is to empower athletes to be contributing and respected members of Special Olympics and society. SOWI has a long history of support for Athlete Leadership dating back to 1989. 2016 was a period of transition where there were limited Athlete Leadership workshops (two Athletes-As-Coaches workshops training eight new athlete coaches). However during this period, current athlete leaders and specifically athlete Board of Directors members, stepped in to guide SOWI to a renewed focus in Athlete Leadership for 2017. Our 2017 objectives includes providing formal training and practicum experience to a group of 50 athletes and/or youth partners through a variety of workshops including Introduction to Athlete Leadership, Global Messenger (public speaking), Athletes-As-Coaches, Governance (serving on committees and boards), and includes the new opportunity of Athlete Health Leaders.



Dale Brunner Hall of Fame

In 1999, Special Olympics Wisconsin created the Law Enforcement Torch Run Dale Brunner Hall of Fame award, named after Wisconsin's first LETR Director who passed away on August 12, 2014 after a courageous battle with brain cancer. Dale was instrumental in starting the LETR in Wisconsin and served as the Director from 1986 through 1999. The award was created to recognize Wisconsin's outstanding individuals who have significantly contributed to the statewide success of the LETR. It is an honor bestowed upon those participants who have gone above and beyond the normal call of duty in their efforts to enhance the LETR in its support of the mission of Special Olympics Wisconsin.

2016 recipients:

Dean Wendlandt, Sheboygan Police Department
Sara Knapp, Shiocton Police Department
Richard Dressler, Grant County Sheriff's Office
Matt Harper, Winneconne Police Department

Unified Sports

An inclusive program which combines individuals with ID (athletes) and individuals without ID (partners) on sports teams for training and competition. Athletes and partners compete alongside one another in a meaningful and integral role.

2016 Achievements

- 932 Unified Partners
- 25 Unified Competition opportunities, including:
 - Basketball Game between UW-Madison and Marquette
 - Relays in 4 Regions with advancement to Summer Games
 - Bowling Tournaments in 2-regions (Madison and Green Bay)
 - Flag Football Division at State Tournament
 - 2 Community Sailing Events (UW Madison Hoofers)
 - Indoor Triathlon (Madison)
 - 3v3 Unified Basketball Tournament (Appleton)



“The fun and enjoyment of playing sports is something that unites everyone. Everybody can benefit from the lessons sports teaches us, and Unified Sports teaches that the emphasis should be on the effort given and not necessarily the outcome.”

Unified golf partner,
Ken Kuemmerlein

Law Enforcement Torch Run

In 1986, a movement ignited among Wisconsin law enforcement to champion acceptance and inclusion for people with intellectual disabilities. Over 30 years later, that flame burns bright with a team of nearly 500 dedicated law enforcement volunteers. The Law Enforcement Torch Run movement continues to grow and evolve and now encompasses a variety of innovative year-round fundraising platforms including:

- Final Leg Torch Run
- Polar Plunge®
- Run With The Cops
- Tip-A-Cop® events
- The World’s Largest Truck Convoy®



In 2016, in partnership with Special Olympics Wisconsin, the Law Enforcement Torch Run held over 100 fundraising events and generated \$2,525,531 for more than 10,000 athletes.

Healthy Athletes

Healthy Athletes improves the health and fitness of athletes through free medical screenings in 7 disciplines: general fitness, podiatry, hearing, vision, dental hygiene, healthy lifestyle choices and sports physicals. Healthy Athletes' impact is significant, in some cases life-saving, by providing health care that otherwise would not have been available.

2016 Highlights:

- Pilot for SOI- Electronic data entry for HA disciplines at OST
- 2 new SOWI Healthy Athletes Clinical Directors trained
- 2 family health forums offered
- Special Smiles screening at MedFest event
- 24 athletes received free dental treatment at the WDA's Mission of Mercy event
- 466 Healthy Athlete volunteers in 2016
- 177 first time volunteers at Healthy Athletes in 2016
- 1,382 Healthy Athlete screening exams
- 384 prescription glasses and sport goggles made free of charge for athletes
- 21 Healthy Habits education stations took place between 15 Special Olympics tournaments

Sports

Special Olympics offers 18-plus Olympic-style individual and team sports that provide meaningful training and competition opportunities for persons with intellectual disabilities.

2016 Highlights:

- 702 competitive opportunities were offered
- 4 state tournaments were added for bowling which allowed 1400 athletes the opportunity to compete

- In January, Daina Shilts competed with 9 other Special Olympics athletes and their unified partners at the Winter X Games in Aspen, CO. Daina, and her partner, Olympic medalist Hannah Teter defended their silver medal performance from 2015 and brought home the bronze
- 158 athletes competed at the State Winter Games in snowshoe racing, cross country, alpine skiing and snowboarding
- 2621 athletes competed during the Indoor Sports Tournament Season in Team Basketball, Basketball Skills, Rhythmic Gymnastics and Artistic Gymnastics
- 2895 athletes competed in the Summer Games Season in Athletics, Swimming, Soccer and Powerlifting
- 1779 athletes competed in the Outdoor Sports Season in Softball, Tee-ball, Tennis, Golf, Bocce and Sailing
- 4133 athletes competed in the Fall season in Flag Football, Bowling, and Volleyball



Unified Champion Schools

Unified Champion Schools bring together students with and without intellectual disabilities through education, sports and youth leadership to provide them with the knowledge, attitudes and skill necessary to create and sustain school communities that promote acceptance, respect and human dignity. Unified Champion Schools' diverse activities can be grouped into three major components: Inclusive Sports, Youth Leadership and Advocacy and Whole School Engagement. Each is a vital and required element of a Unified Champion School.

2016 Highlights:

- 48 Unified Champion Schools
- Statewide Youth Activation Summit
- Columbus HS offered the state first Unified PE class
- SOWI teacher Jahlieh Henderson presented at National UCS conference



COMMUNITY SUPPORT



BUCKSHOT RUN

At the 2016 Leader-Telegram Buckshot Run Mayo Clinic Health System, an event partner and a Wellness Program Partner, encouraged staff to participate in the 2 or 5 mile run/walk for the third year. Nearly 500 Mayo employees participated resulting in a record \$8,000 raised.



RUN WITH THE COPS

In 2016 SOWI partnered with law enforcement to hold 9 Run with the Cops events throughout the state raising \$102,266.



CELLCOM GREEN BAY MARATHON

In the fall of 2016, Special Olympics was selected as a charity partner for the Cellcom Green Bay Marathon. The partnership is a three year plan and will take place from 2017-2019. The partnership involves volunteers and athletes from Special Olympics Wisconsin.



NINE AT NIGHT GOLF OUTING

Nine at Night grew to a 91 participant, \$16,000 event in 2016. In its three short years it has proven that it can grow to a high end event under a great LETR Committee.

Mission Partner \$150,000 and up

Kwik Trip

Law Enforcement Torch Run

Gold Medal Partner \$50,000 - 99,999

Delta Dental of Wisconsin

Dunkin Donuts

Wisconsin State Council Knights of Columbus

Wisconsin Department of Public Instruction

Silver Medal Partner \$25,000 - 49,999

American Family Foundation

Community First Credit Union

Festival Foods

Irene Welk Trust

Merritt S. Hunt Trust

Walgreen Co

Bronze Medal Partner \$15,000 - 24,999

Community Foundation For the Fox Valley Region

Edward H. Wolf & Sons, Inc.

Green Bay Packers Give Back

Jewish Community Center of Milwaukee


Mega Charities

Wal-Mart Foundation

Wisconsin Fastpitch Softball Coaches Association

VF Services, Inc.





“Partnering with Special Olympics to
improve the smiles of their athletes
truly exemplifies our mission.”

Ann Boson, Director of Delta Dental
of Wisconsin's Charitable Fund.

Friends of SOWI \$5,000 - \$14,999

Allen Edmonds Corporation Baytek Games

Allan “Bud” Selig

Aurora Health Care

Baker Tilly

Barron County ARC

Bergstrom Corporation

Border States Electric

Brat Fest Community Fund Inc.

Buffalo Wild Wings

Church Mutual Insurance Co.

Country Jam USA

De Pere Christian Outreach Corp

Diana Trask

Documatio

EC Styberg Foundation Inc.

FMC Corporation

Goldman Sachs Philanthropy Fund

Hillshire Brands

Illinois Tool Work

Jen's Knaughty Pine

Kimberly-Clark

Kohl's Department Stores Inc.

KS Energy Services, Inc.



Richard F. Swenson Living Trust

\$250,000 Gift to Special Olympics Wisconsin

Together with Mr. Swenson's generous gift and the gifts of all of our supporters, we are empowering individuals with intellectual disabilities to defy odds, experience joy, demonstrate courage, become physically fit, beat their personal bests and redefine inclusion.

"It's awesome that you can do something and it doesn't matter how good or bad you are. You can still compete. It's not about winning, it's about teamwork. That's why I love it."

athlete Joseph Kendrick

Laufer Trucking Inc.
 Ladish Company Foundation
 Luke Homan Foundation
 Marathon Lions Club Inc.
 Mary Frost Ashley Charitable Trust
 Mayo Clinic Health System Foundation
 Mel's Pig Roast Inc.
 National Guardian Life Insurance Company
 Neillsville Rotary Club
 Paradise Valley Cranberries LLC
 Plexus-Electronic Assembly
 PPC Foundation
 Roundy's Supermarkets Inc.
 Runzheimer International Ltd.
 Sara Schwartz
 SpartanNash Foundation
 Texas Roadhouse Holdings
 Quad/Graphics
 Vetro Winery LLC
 Victor Anthony
 Vitech International Inc.
 William J. Cronin Foundation
 Wisconsin PERC Inc.
 Wisconsin Motor Carriers Foundation/Wisconsin
 Towing Association
 Wisconsin Professional Police Association
 XPO Logistics

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Retired

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Martha Hill
SOWI Athlete

Ronald Irwin
Aurora Health Care

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Sheriff Kurt Picknell
Walworth County Sheriff's Office

Chief Ronald Tischer
City of La Crosse Police Department

Jerry Vite
Retired

George Whitely
Stephan & Brady, Inc.

SOWI Team

DEVELOPMENT

Michael Mortell

Vice President of Development

Jordan Becker, Region 2

Regional Director of Development

Matt Burr

Director of Government Relations

Julie Drake

Director of Law Enforcement Torch Run

Claire Essman

Director of Individual Giving

JoEllen Graber, Region 6

Regional Director of Development

Emily Hall

Development Assistant

Matt Harper, Region 5

Regional Director of Development

Karen Kraus, Region 3

Regional Director of Development

Alyssa Matelski, Region 2

Regional Director of Development

Kelley Mawhinney, Region 8

Regional Director of Development

Brittany Neukirchen, Region 7

Regional Director of Development

Brandi Niemeier

Grants Coordinator

Nicci Sprangers, Region 4

Regional Director of Development

Kathleen Roach | President & CEO

PROGRAM SERVICES

Bob Whitehead

Vice President of Program Services

Troy Anderson, Region 7

Regional Athletic Director

Kate Bergmann, Region 6

Regional Athletic Director

Jason Blank, Region 8

Regional Athletic Director

Ellen Daniels, Region 2

Regional Athletic Director

Brittany Hoegh

Director of Training

Jenna Jehlicka

Program Assistant

Jody LaPlante, Region 4

Regional Athletic Director

Carla Lieb, Region 5

Regional Athletic Director

Jerry Lyon, Region 2

Regional Athletic Director

Melissa Maxwell, Region 3

Regional Athletic Director

Jessica Paczesny, Region 8

Administrative Assistant

Melissa Schoenbrodt

Director of Health Programs

Samantha Sotelo

Athlete Records Manager

Don Wigington

Director of Unified Sports

Mark Wolfgram

Director of Field Services

MARKETING & COMMUNICATIONS

Jennifer Wagner

Vice President of Marketing

Shannon Adams

Marketing Strategist

Lindsay Meyer

Marketing Strategist

OPERATIONS

Carol Ellis

Chief Operating Officer

Mary Beaty

Director of Admin & Finance

Barb Burg

Volunteer Records Manager

Kathy Genin

Database Manager

Beth Hopkins

Administrative Assistant

Theresa Rossman

Gift Records Manager

SPECIAL PROJECTS

Jeanne Hrovat

Director of Special Projects

Program Locations

STATE HEADQUARTERS

2310 Crossroads Drive
Suite 1000
Madison, WI 53718
(608) 222-1324

REGIONAL OFFICES

| | |
|----------|--|
| Region 2 | 2804 Rib Mountain Drive, Suite C Wausau, WI 54401 (715) 848-0550 |
| Region 3 | 2023 Fairfax St. Eau Claire, WI 54701 (715) 833-0833 |
| Region 4 | W5361 CTY KK, Ste. D Appleton, WI 54915 (920) 731-1614 |
| Region 5 | 2140 Holmgren Way Green Bay, WI 54304 (920) 497-2422 |
| Region 6 | 2310 Crossroads Drive, Suite 1000 Madison, WI 53718 (608) 222-1324 |
| Region 7 | 6100 Washington Ave, Suite E1 Racine, WI 53406 (262) 598-9507 |

“I’m very happy to accomplish all the things
I want to do in life. As a Global Messenger
I want to tell the athletes “you have a voice and
you can use that voice to be heard.”

athlete and Global Messenger Zachary Reetz

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[YouTube.com/SOWisconsin](https://www.youtube.com/SOWisconsin)

Local Programs

REGION 2

2-01 Antigo Unified Schools
2-03 Wausau Metro Adult
2-05 Rhinelander Area
2-09 Mosinee Schools
2-11 Northern Access SO
2-12 Neillsville
2-13 South Wood County
2-14 Stevens Point Public Schools
2-17 Marshfield Area SO
2-20 Taylor Cty Golden Eagles
2-21 Merrill Public Schools
2-22 Tomahawk Schools
2-25 Stevens Point Area YMCA
2-28 Everest Area SO
2-29 School Dist. of Rhinelander
2-30 Lakeland Area SO
2-32 Mosinee Adult
2-39 Spencer SO
2-43 Colby
2-44 Wisc. Rapids Special Sports SO
2-50 Wausau Area Youth

REGION 3

3-06 Eau Claire Adult
3-08 Northern Lights
3-09 Chippewa Cty Adults SO
3-10 Chippewa Falls School
3-12 Chequamegon Bay Area
3-15 BRIDGE Special Olympics
3-18 Thorp Adult SO
3-19 Trempealeau Cty HCC
3-20 Ventures Athletics
3-21 Ellsworth Area SO

3-25 Menomonie Red Cedar SO
3-26 Eau Claire Rascals
3-30 Barron County SO
3-31 Spooner SO
3-33 Eau Claire Champions
3-34 Hayward SO
3-36 Polk County SO
3-37 B.T.I.A.W.
3-40 Panthers
3-41 Challenge Center, Inc.
3-42 Superior Spartans
3-43 Eau Claire Flying All Stars

REGION 4

4-02 Oshkosh SO
4-04 Dodge County SO
4-06 Neenah Schools
4-07 Valley Packaging Industries
4-08 Green Lake County
4-10 Brillion SO
4-12 The ARC of Fond du Lac
4-15 Waupaca Area SO
4-16 Winnro Action
4-18 Kaukauna Area Schools
4-19 Waushara Cty SO
4-20 Chilton Schools
4-25 SOAR Fox Cities
4-27 Oshkosh Schools SO

REGION 5

5-01 Shawano All Stars
5-02 Sheboygan Cty Super Eights
5-03 Syble Hopp School
5-04 Door County SO

5-07 Sheboygan Adult Program
5-09 Oconto Special Olympics
5-10 Packerland Jets
5-12 Hopp Alumni
5-14 Manitowoc Cty Miracles
5-15 Green Bay Metros
5-16 Kewaunee County SO
5-17 Shawano Cty Youth SO
5-19 The Able Church SO
5-20 CP Center
5-21 Western Shawano Co.
5-22 Green Bay Area Youth Program
5-23 Oaks Family Care Ctr
5-25 Marinette County SO
5-26 Bay Navigators

REGION 6

6-01 Sauk Prairie SO
6-02 Prairie du Chien Area SO
6-03 Belmont Braves
6-04 Baraboo SO
6-05 Oregon Area SO
6-07 DeForest SO
6-09 Reedsburg Area Schools
6-12 West Madison Area Special Olympics
6-14 Verona Area SO
6-15 Green County
6-16 Waunakee SO
6-18 Cuba City SO
6-19 Platteville Schools
6-20 Middleton Area SO
6-23 Kickapoo Panthers SO
6-25 Richland County
6-26 Tomah

6-27 Mount Horeb Viking SO
6-29 Holmen Schools
6-31 Adams - Friendship
6-33 Sun Prairie Schools
6-35 YMCA of Dane County
6-36 La Crosse Parks & Recreation
6-40 Viroqua SO
6-41 The ARC Greater Columbia Co
6-44 Columbus Area SO
6-45 Westby Area SO
6-47 Lancaster
6-48 Platteville Parks & Rec
6-50 Stoughton Area SO
6-51 Iowa County SO
6-52 Sauk County SO
6-53 Brookwood SO
6-58 Mt. Horeb All Americans
6-60 Monona Grove SO
6-62 Sugar River SO

REGION 7

7-01 Wisc School for the Deaf
7-02 Janesville Area SO
7-03 Jefferson Area Athletes
7-04 St. Coletta of Wisc-Adult Program
7-05 Lakeland School
7-06 Greater Beloit
7-07 Western Kenosha Co SO
7-08 Walworth Cty Adult Program

7-09 SO-Watertown Area
7-11 Kenosha SO
7-14 Productive Living Systems
7-15 Racine SO
7-17 Kenosha Unified School Dist
7-19 Western Racine Cty
7-20 Shepherds
7-21 Fort Atkinson Area
7-22 Racine Unified School Dist
7-23 Lake Mills Area

REGION 8

8-01 Waukesha A's
8-02 North Suburban
8-03 Greendale Special Olympics
8-04 South Milwaukee SO
8-05 Wauwatosa SO
8-07 Fairview South School
8-08 Pewaukee
8-10 YMCA at Pabst Farms
8-11 Milwaukee Public Schools
8-14 West Allis SO
8-15 St. Francis Special Olympics
8-17 Team Elmbrook
8-19 Arrowhead
8-22 Greenfield Hawks
8-24 Prader Willi Homes of Oconomowoc
8-25 Greenfield Franklin Colts
8-26 Greenfield Jr. Hawks

8-27 Spring City-Waukesha
8-28 Ozaukee County
8-29 Wil-O-Way Grant
8-31 Hartford Parks & Rec Dept
8-32 School District of Waukesha
8-33 West Bend Recreation
8-34 New Berlin SO
8-35 Genesee Lake School
8-37 Team Franklin
8-40 Mukwonago Area SO
8-41 Maple Grove Elementary
8-42 Team Milwaukee
8-44 Bi-County Special Olympians
8-46 Shorewood Special Olympics

2016 - 2020 Strategic Goals

#1

Improve opportunities for athletes to perform at their best.

#2

Build positive attitudes toward people with ID.

#3

Build capacity by improving resources and leadership.

#4

Improve the effectiveness and efficiency of SOWI.



How to Support SOWI

CASH DONATIONS

Operating our program requires unrestricted cash donations to fund our year-round programs. The average cost to support one athlete for one year is \$552. Ask your employer to match your donation and the gift is doubled!

PLANNED GIVING

Special Olympics Wisconsin has information that can help you plan or update your will. Our free materials describe the process of estate planning with steps that take you through planning, creating, and updating your will, identifying a team to help you and other key decisions. You'll find valuable tools, questions and answers, and a glossary of terms to guide your planning toward a financial foundation for the future.

TRIBUTES & MEMORIAL GIFTS

Celebrate a friend or pay tribute in memory of a loved one with a donation to Special Olympics in their name.

TAX CHECKOFF

During tax season, do something special. Donating to Special Olympics Wisconsin is as easy as making a designation on your state income tax form.

HOST A FUNDRAISER

Host your own event or activity to benefit Special Olympics Wisconsin. Visit SpecialOlympicsWisconsin.org for more information.

VOLUNTEER

Special Olympics Wisconsin would not exist without the time, energy, commitment and enthusiasm of the its volunteers. They are the backbone of Special Olympics Wisconsin and we need you!

Special Olympics Wisconsin is looking for anyone wanting to help make a difference in the lives of our athletes. Whether you're a corporation looking for any employee team-building exercise, a social or religious group looking to have a greater involvement in your community, or a family or individual who want to make a difference. Volunteering creates a lifetime of friendships and rewards of immeasurable value, both for you and the athletes.

For more ways to support Special Olympics Wisconsin visit specialolympicswisconsin.org or call (608) 222-1324.

INDIVIDUALS WITH ID WE SERVE

1 in 14 ATHLETES

*Together, let's get more
athletes on the playing field.*

Statement of Financial Position | December 31, 2016 and 2015

| <i>Assets</i> | <i>2016</i> | <i>2015</i> |
|---|---------------------|---------------------|
| Current assets: | | |
| Cash and cash equivalents | \$ 2,783,489 | \$ 2,308,793 |
| Contributions receivable | 142,007 | 135,737 |
| Prepaid expenses | 51,532 | 27,525 |
| Total current assets | 2,977,028 | 2,472,055 |
| Other assets: | | |
| Investments | 1,022,341 | 1,033,456 |
| Contributions receivable, net | 0 | 36,037 |
| Total other assets | 1,022,341 | 1,069,493 |
| Property and equipment | 195,899 | 208,599 |
| Accumulated depreciation | (183,501) | (199,157) |
| Property and equipment, net | 12,398 | 9,442 |
| TOTAL ASSETS | \$ 4,011,767 | \$ 3,550,990 |
| <i>Liabilities and Net Assets</i> | | |
| Current liabilities: | | |
| Accounts payable | \$ 110,601 | \$ 52,058 |
| Grant funds received in advance | 0 | 5,716 |
| Other liabilities | 12,230 | 15,565 |
| Accrued payroll and related | 66,156 | 49,265 |
| Total current liabilities | 188,987 | 122,604 |
| Net assets: | | |
| Unrestricted | 2,580,475 | 2,177,160 |
| Unrestricted - Board designated | 1,000,000 | 1,000,000 |
| Total unrestricted net assets | 3,580,475 | 3,177,160 |
| Temporarily restricted net assets | 220,110 | 229,031 |
| Permanently restricted net assets | 22,195 | 22,195 |
| Total net assets | 3,822,780 | 3,428,386 |
| TOTAL LIABILITIES AND NET ASSETS | \$ 4,011,767 | \$ 3,550,990 |

| | | |
|---|------------------|------------------|
| Changes in unrestricted net assets: | | |
| Public support and revenue: | | |
| Public support: | | |
| Contributions | \$ 889,792 | \$ 777,616 |
| Fund-raising | 4,254,801 | 4,125,276 |
| In-kind | 1,948,270 | 1,865,327 |
| Total public support | 7,092,863 | 6,768,219 |
| Revenue: | | |
| Registration fees | 28,468 | 34,866 |
| Investment income (loss) | 95,962 | (2,596) |
| Other | 46 | 157 |
| Total revenue | 124,476 | 32,427 |
| Net assets released from restriction through satisfaction of program restrictions | 229,031 | 152,850 |
| Total public support and revenue | 7,446,370 | 6,953,496 |
| Expenses: | | |
| Program activities: | | |
| Public education | 651,905 | 688,804 |
| Training | 2,258,623 | 2,177,948 |
| Games and competition | 1,396,559 | 1,359,114 |
| Outreach | 205,252 | 293,988 |
| Agency | 655,872 | 628,562 |
| Total program services | 5,168,211 | 5,148,416 |
| Support services: | | |
| Administration and management | 361,506 | 249,570 |
| Fund-raising | 1,513,338 | 1,586,781 |
| Total support services | 1,874,844 | 1,836,351 |
| Total expenses | 7,043,055 | 6,984,767 |
| Changes in unrestricted net assets | 403,315 | { 31,271} |
| Changes in temporarily restricted net assets: | | |
| Contributions | 220,110 | 229,031 |
| Net assets released from restrictions | (229,031) | 152,850 |
| Changes in temporarily restricted net assets | (8,921) | 76,181 |
| Changes in net assets | 394,394 | 44,910 |
| Net assets - Beginning of year | 3,428,386 | 3,383,476 |
| Net assets - End of year | \$ 3,822,780 | \$ 3,428,386 |



Special
Olympics
**Healthy
Athletes®**

Let's not wait for halftime to make a change.
Get started with Special Olympics today, visit
SpecialOlympicsWisconsin.org

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Madison, WI 53718 | specialolympicswisconsin.org