

**Special
Olympics**
Wisconsin



50 YEARS
1968 - 2018



2017 IMPACT REPORT





OUR REACH

| | |
|--|---------------|
| Athletes | 9,984 |
| Unified Partners | 2,322 |
| Young Athletes (age 2-7 with and without ID) | 986 |
| Total | 13,292 |



ATHLETE EXPERIENCES

| | |
|---------------------|-----|
| Competitions | 118 |
| Unified Experiences | 22 |



HEALTH AND WELLNESS

| | |
|---------------------------------|-------|
| Healthy Athletes Screenings | 15 |
| Total Athletes Screened | 1,944 |
| Identified Urgent Medical Needs | 23 |
| Wellness/Fitness Events | 19 |

Special Olympics WI is a recognized Healthy Communities Program



EDUCATION

| | |
|--|-----------|
| Unified Schools (K-12) | 63 |
| Unified Schools (Post-Secondary Education) | 8 |
| Total | 71 |



LEADERSHIP

| | |
|---|----|
| Athletes as Leaders | 64 |
| Youth as Leaders (age 8-25 with and without ID) | 31 |



COMMUNITY ENGAGEMENT

| | |
|-----------------------------------|--------------|
| Volunteers | 3,182 |
| Coaches | 3,885 |
| Local Program Leaders | 236 |
| Health Professionals & Volunteers | 448 |
| Law Enforcement | 232 |
| Total Volunteers | 7,983 |



SUPPORT FOR INCLUSION

| | |
|--|-------|
| Fans Demonstrating Support for Inclusion | 5,507 |
|--|-------|



FINANCIAL SUPPORT

| | |
|--------------|--------------------|
| Cash | \$5,318,902 |
| In-Kind | \$2,334,991 |
| Total | \$7,653,893 |

72¢ of every dollar directly supports athletes

**ID (Intellectual Disabilities)*

"Special Olympics Wisconsin has given me more courage to do things and more of a sense of purpose."

- Marquis Garner, Athlete and Published Author

OUR VISION

Sports will open hearts and minds towards people with intellectual disabilities and create inclusive communities all over the world. Globally, we will strive to end discrimination against people with ID.

OUR STRATEGIC GOALS

- Improve opportunities for athletes to perform at their best.
- Build positive attitudes towards people with intellectual disabilities.
- Build capacity by improving resources.
- Improve the effectiveness and efficiency of Special Olympics Wisconsin.

BY 2023, we will:



Serve 5,000 more participants.



Increase Athlete Leaders to 175 and hire 2 athletes as staff.



Double the number of Unified experiences.



12,000 volunteers.



Reduce health risk factors.



10,000 individuals supporting inclusion.



Achieve 5,500 Unified Partners.



\$6.58M annual budget.
(does not include in-kind)

"It makes me remarkably proud to be welcomed by athletes. The rewards are the smiles on their faces, and the hugs they give you... we are one big family."

- Lori Casper, Parent of Athlete and member of the Law Enforcement Torch Run

Your gift to Special Olympics Wisconsin supports more than 13,000 participants at no cost to them or their families.

Special thank you to our Mission Partners



KWIK TRIP



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SpecialOlympicsWisconsin.org

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