



2017 IMPACT REPORT



Athletes 9,984 Unified Partners 2,322 Young Athletes (age 2-7 with and without ID) 986 Total 13,292 ATHLETE EXPERIENCES Competitions 118 Unified Experiences 22 HEALTH AND WELLNESS Healthy Athletes Screenings 15 Total Athletes Screened 1,944 Identified Urgent Medical Needs 23 Wellness/Fitness Events 19 Special Olympics Wi is a recognized Healthy Communities Program EDUCATION Unified Schools (K-12) 63 Unified Schools (Post-Secondary Education) 8 Total 71 LEADERSHIP Athletes as Leaders 64 Youth as Leaders (age 8-25 with and without ID) 31 COMMUNITY ENGAGEMENT Volunteers 3,885 Local Program Leaders 448 Law Enforcement 232 Total Volunteers 7,983 SUPPORT FOR INCLUSION Fans Demonstrating Support for Inclusion 5,507 FINANCIAL SUPPORT Cash \$5,318,902 In-Kind \$2,334,991 Total \$7,653,893				
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Fans Demonstrating Support for Inclusion 5,507 FINANCIAL SUPPORT Cash \$5,318,902 \$2,334,991		Total Volunteers	7,983	
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Cash \$5,318,902 In-Kind \$2,334,991		Fans Demonstrating Support for Inclusion	5,507	
In-Kind \$2,334,991	\$	FINANCIAL SUPPORT		
In-Kind \$2,334,991		Cash	\$5.318.902	

*ID (Intellectual Disabilities)

72¢ of every dollar directly supports athletes

[&]quot;Special Olympics Wisconsin has given me more courage to do things and more of a sense of purpose."

OUR VISION

Sports will open hearts and minds towards people with intellectual disabilities and create inclusive communities all over the world. Globally, we will strive to end discrimination against people with ID.

OUR STRATEGIC GOALS

- Improve opportunities for athletes to perform at their best.
- Build positive attitudes towards people with intellectual disabilities.
- Build capacity by improving resources.
- Improve the effectiveness and efficiency of Special Olympics Wisconsin.

BY 2023, we will:



Serve 5,000 more participants.



Increase Athlete Leaders to 175 and hire 2 athletes as staff.



Double the number of Unified experiences.



12,000 volunteers.



Reduce health risk factors.



10,000 individuals supporting inclusion.



Achieve 5,500 Unified Partners.



\$6.58M annual budget. (does not include in-kind)

"It makes me remarkably proud to be welcomed by athletes. The rewards are the smiles on their faces, and the hugs they give you... we are one big family."

- Lori Casper, Parent of Athlete and member of the Law Enforcement Torch Run

Special thank you to our Mission Partners







2310 Crossroads Dr | Suite 1000 | Madison, WI 53718 SpecialOlympicsWisconsin.org





