

# Agency Social Media Transition Posts

## Introductory Posts:

We're moving! Our [insert name of Agency Facebook page] "page" will now be a "group"! This will create a closer community that will allow us to easily share information about athletes and events. Please join our community by [insert date (approx. one month after first transition post)]. You can find us by searching for [insert name of Agency Facebook "group"] in the Facebook search bar under "groups".

As a "group", we can do so much more! Soon, we'll be transitioning our [insert name of Agency Facebook page] "page" into a "group"! This will help us create place where we can easily share all our news about athletes, events and Agency information. Join our "group" by [insert date (approx. one month after first transition post)]. Find us by looking for [insert name of Agency Facebook "group"] in the Facebook search bar under "groups".

A "group" is better than one, "page", that is. Soon, we'll be moving our [insert name of Agency Facebook page] "page" into a "group"! This will ensure you see all our information about athletes and events. Join us by [insert date (approx. one month after first transition post)]. You can find us by searching for [insert name of Agency Facebook "group"] in the Facebook search bar under "groups".

## Follow-up Posts:

Don't forget to join our Facebook "group"! Find us by looking for [insert name of Agency Facebook "group"] in the Facebook search bar under "groups".

There's still time to join our Facebook "group" before the big move! You can find us by searching for [insert name of Agency Facebook "group"] in the Facebook search bar and looking under "groups".

It only takes a click! Join our Facebook "group" before [insert date (approx. one month after first transition post)]. Look for [insert name of Agency Facebook "group"] in the Facebook search bar and looking under "groups".

## Last Post:

"Thanks for supporting [name of Agency] on our Facebook page. We'll be closing this "page" in a few days, but it's not too late to join our "group" and keep up with [insert name of Agency Facebook "group"]".

"This isn't goodbye...if you join our "group"! We'll be closing down this page in a few days, you can still follow [insert name of Agency Facebook "group"]".

"Thanks for following us on Facebook! While we'll be closing this page soon, we'd like to see you join our [insert name of Agency Facebook group] "group"! You'll stay updated on Agency news and events! Hope to see you there!