

Greetings Agency Managers!

I hope this e-mail finds you all well as we head into the last long weekend of summer. You should have already received your accreditation packet in the mail which included the most recent *Agency Times* (if you have not, please contact either myself or [Jeanne Hrovat](#)). Here, we shared the news about the new Special Olympics branding. If you have not yet read it, I encourage you to do so (the issue is attached in PDF form for your convenience). **We want to keep you in the loop as we post resources, samples and templates for you to use with the new logo so please read below for updated information.**

We are also excited to share that the **volunteer rosters are back on the [Agency Log-in](#) page on the Special Olympics Wisconsin website!** We greatly appreciate your patience as we worked on the new system this summer and we hope you like the changes. Many of you created a unique username and password this past spring for the Agency Log-in page. **If you do not have a unique Agency username and password, please e-mail [Andy Klossner](#) to set it up (share your Agency's name, number and what you'd like the password to be).** You can access the rosters by logging on to the existing log-in page and at the top you will see a link to the volunteer rosters. Once you click on this link, you must re-enter your unique username and password. The reason why this roster is now password protected is because all of the volunteer contact information is shared here (including contact information). You will also be able to see your Agency's roster only. This roster will be updated online weekly. If you would like to make any changes to your roster or have questions about a volunteer, please contact Barb Burg directly by [e-mail](#) or by calling (800) 552-1324 ext. 5675. **If you have not created a unique username and password, you can still access the log-in page and all of the resources but not the rosters.**

We continue to ask questions and delve in deeper to the new branding guidelines Special Olympics, Inc. has created. Even though we are still learning all of the details, we felt it was important to be transparent about the change with all of you. Thank you for being understanding as we move through this change together. **Since the publication of the *Agency Times*, we have posted templates and resources on the Agency Log-in page that may be helpful to you.** They include:

- Agency Fact Sheet Sample
- Agency Fact Sheet Template
- Electronic Letterhead
- Special Olympics, Inc. Webinar on the new branding

You can also find the brand guidelines and resources in full by clicking on the "Media" tab on the homepage, followed by clicking "[Brand Guidelines](#)". These include:

- Brand Identity Guidelines
- Brand Guidelines FAQ
- Brand Model
- Special Olympics Messaging and Talking Points
- Style Guide

By the end of the year, we will post all of the new logos on the website and we will continue to update you via e-mail with new branding information as we learn more. **In the meantime, if you are ordering new materials, banners or uniforms, please contact Christina Harris to obtain the new logo. Remember, you do not need to replace any items at this time. You can also ask Christina general questions about the new branding.** You can [e-mail](#) her or call her directly at (800) 552-1324 ext. 5672.