FOR IMMEDIATE RELEASE: Contact: [Contact Name]

Month, Date, Year  *(*XXX) XXX-XXXX

**[Insert Title Here]**

**City Name, Wis.** – [insert lead paragraph here]

[insert information, quotes, etc.]

SOWI is a statewide organization that unleashes the transformative power and joy of sports everyday around the world. Through work in sports, health, education, and community building, Special Olympics is addressing inactivity, injustice, intolerance, and social isolation by encouraging and empowering people with intellectual disabilities which leads to a more welcoming and inclusive society. With the support of coaches and volunteers, Special Olympics is able to provide year-round sports training and athletic competition in 17 Olympic-type sports to nearly 10,000 individuals with intellectual disabilities. Join our online community by following us on [Twitter](http://twitter.com/sowisconsin) and [Facebook](http://www.facebook.com/SpecialOlympicsWisconsin)! For more information, visit [SpecialOlympicsWisconsin.org](http://www.SpecialOlympicsWisconsin.org) or call (800) 552-1324.

###

For more information, please contact [Contact Name and Title] at (XXX) XXX-XXXX

­