

No Ball at All

This is easy. You invite businesses to a ball that does not exist. As soon as they read the entire invitation they realize they are being asked for a donation. The invitation can be done professionally or on good card stock purchased at one of the stores carrying quality paper. Or ask your arts and crafts friends to make them up for you. Even your athletes can make them up. If you have a list of 200 or more businesses, you can use bulk mailing!

1. Draw up a list of potential businesses. Use the phone book. Doctors, dentists, clinic, lawyers, mortician, almost any business should be on your list.
2. Mail out invitations
3. It may take a few years of doing this before seeing larger amounts of money but try repeating this for at least two years. Refine and add to your first list the second year.
4. You may want to include a return envelope for their donation.

Sample Invitation

*You are cordially
Invited to
“No Holiday Ball at All”*

Time: 12:00 midnight or anytime before or after

Place: Grand Ballroom of your fantasy

Reason: To raise money for (what you will spend money on ie: transportation, new uniforms, etc for [name of your agency])

Price: \$25 (or more if you wish)

Your donation is tax deductible

By having “No Holiday Ball at All” there will be no expenses; therefore, the entire proceeds of your donation for your ticket will go to benefit our program

Your agency address