

Share Nights

A simple fundraising idea

You need to go to a fast food restaurant and ask if they would sponsor a share night giving your agency 20% of the “take” between the hours of (you would mutually have to agree what hours the share night would run). Hardees is very good about this, but it should work other places as well.

Design a coupon that tells people about the share night and that your agency receives 20% of what they spend on food during that time. Give coupons to the athletes and their family members and tell them to hand them out to as many people as they can.

On share night, have athletes present to say thank you- or put up a display about your program. Athletes can bring the food to the table, clean it up, and say thank you.

When talking to the manager about the share night, remind him/her that association with Special Olympics is good for business. People like Special Olympics and will support the project especially if you put articles in the newspaper and ask the radio to do some PSA's for you.

Do make sure you know how long it will be before you get the check!

And be sure to write a letter to the editor thanking the restaurant for doing this.