

2025 FUNDRAISING INCENTIVES

NOTE: Incentives are cumulative. Build your prize bank with each level you reach!



\$100

Long Sleeve Tee

This soft long-sleeve t-shirt is the true keepsake from your Polar Plunge--featuring an exclusive design for 2025!



\$500

Beach Towel

Soft and absorbent, this large beach towel is perfect for that summer trip to the beach--or drying off after an icy dip at next year's Plunge!



\$1,000

SOWI Jacket

Keep the weather out with this classic half-zip jacket. Featuring a front zip pocket and the SOWI logo, it's great for all occasions!

\$250

Winter Hat

Stay warm and cozy with this soft winter hat, featuring a tufted pom and iconic Polar Plunge logo on the cuff.



\$750

Backpack

Show that Polar Plunge pride year-round with this multi-pocket, multipurpose backpack! Stuff it with books or warm clothes for the day.

