

# 2025 POLAR PLUNGE SOWI LOCAL PROGRAMS

The concept is simple: the Polar Plunge for Special Olympics Wisconsin rallies communities around inclusion while participating in a unique and wildly fun fundraiser. And our incredible Local Programs are at the heart of everything we do!

**REGISTER TODAY! IT'S EASY—AND IMPACTFUL**

## STEP 1: Find your Plunge

Select from eight locations across the state, plus an Alternative do-it-yourself option.

## STEP 3: Recruit your Plunge Squad

The larger your team, the more impact you'll make—and the more financial support your Local Program will receive.

## STEP 2: Register Online

Complete your registration via the new Funraise platform. Select the Team option and indicate your Local Program. Your Local Program number **MUST** be included on your initial team registration!

## STEP 4: Raise those Funds!

Your support via Polar Plunge helps enrich the lives of your family, friends, and community members with intellectual disabilities through Special Olympics Wisconsin programming. It's impactful—and important!

### LOCAL PROGRAM REBATE OFFER

Back for 2025, designated SOWI Local Programs can receive a tiered rebate offer. Rebates can be used for uniforms, transportation, team parties, and much more!

Raise **UP TO \$7,500**  
Raise **BETWEEN \$7,500 & \$10,000**  
Raise **MORE THAN \$10,000**

receive a **15% REBATE** on funds raised through the Funraise platform  
receive a **20% REBATE** on funds raised through the Funraise platform  
receive a **30% REBATE** on funds raised through the Funraise platform

### DATES & LOCATIONS NOT IDEAL? GET CREATIVE!

Can't make an in-person Plunge event? Host an Alternative Plunge whenever and however you like! Dump a bucket of ice on each other in the driveway, hop into a kiddie pool in your backyard, jump into a snowbank in your swimsuits—creativity is key! And don't forget to share your Plunge with us on social media.

*Note: Please be safe with your Alternative Plunge! The traditional Polar Plunge event is safe in large part because we have a professional dive team and emergency responders on site. SOWI is not responsible for any injuries that occur with the Alternative Plunge. For any plunge, all participants must complete the official registration and waiver process.*

For more info about how your Local Program can get involved with Polar Plunge, contact:

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