



### Step 1: Go to the Registration Page

- Visit the Polar Plunge campaign page location of your choice.

### Step 2: Register

- Click the **“REGISTER”** button at the top right of the page.
- Select how you would like to register : Individual, Join or Create a team
  - Individual: you are plunging alone
  - Join a Team: Know the Team Name to search and join
  - Create a Team: An Adult Plunger who wishes to captain the efforts, communicate the plans, and receive all the emails for the team will select this option. You will be promoted to create a team, and then register as an individual. Have a name picked out and share that with your teammates.
- Select Registration Type: Plunger or Cool School Plunger
- Select **“REGISTER NOW”**
  - Complete Registration questions for each attendee you are registering
- Enter billing information (even if you are not donating currently)
- Select **“Reserve”**

### Step 3: Creating an Account

- You will be sent an email with sign-in instructions with a direct link if you are new to Go Fund Me Pro (formerly Classy).
- Follow the instructions to get signed in to your new account

### Step 4: Personalize Your Fundraising Page

Once logged in:

- Click **“Manage”** to personalize your fundraising profile.
- Add a photo, bio, and customize your message to supporters.

### Step 4: Share Your Page

- Use the built-in **social media sharing tools** to post your page on Facebook, Twitter, or LinkedIn.
- You can also share directly from your campaign page via email too.