

## GENERAL INFORMATION

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## **OFFICIAL SPECIAL OLYMPICS MISSION STATEMENT**

The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in the sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

## **OFFICIAL SPECIAL OLYMPICS ATHLETE OATH**

*"Let me win. But if I cannot win, let me be brave in the attempt."*

## **GOAL**

The ultimate goal of Special Olympics is to help persons with intellectual disabilities participate as productive and respected members of society at large, by offering them a fair opportunity to develop and demonstrate their skills and talents through sports training and competition, and by increasing the public's awareness of their capabilities and needs.

## **PHILOSOPHY**

Special Olympics is founded on the belief that people with intellectual disabilities can, with proper instruction and encouragement, learn, enjoy and benefit from participation in individual and team sports, adapted as necessary to meet the needs of those with special intellectual and physical limitations.

Special Olympics believes that consistent training is essential to the development of sports skills, and that competition among those of equal abilities is the most appropriate means of testing these skills, measuring progress and providing incentives for personal growth.

Special Olympics believes that through sports training and competition, people with intellectual disabilities benefit physically, mentally, socially and spiritually; families are strengthened; and the community at large, both through participation and observation, is united in understanding people with intellectual disabilities in an environment of equality, respect and acceptance.

## **FOUNDING PRINCIPLES**

The principles on which Special Olympics was founded, and which must continue to guide the operation and expansion of the global Special Olympics Movement, include the following (collectively, the "Founding Principles"):

- People with intellectual disabilities can, with proper instruction and encouragement, enjoy, learn and benefit from participation in individual and team sports, adapted as necessary to meet the needs of those with special mental and physical limitations.
- Consistent training under the guidance of qualified coaches, with emphasis on physical conditioning, is essential to the development of sports skills, and competition among those of equal abilities is the most appropriate means of testing these skills, measuring progress and providing incentives for personal growth.
- Through sports training and competition: people with intellectual disabilities benefit physically, mentally, socially and spiritually; families are strengthened; and the community at large, both through participation and observation, is united with people with intellectual disabilities in an environment of equality, respect and acceptance.
- Every person with an intellectual disability who meets the eligibility requirements set out in the Special Olympics, Inc. General Rules should have the opportunity to participate in and benefit from the sports training and athletic competition programs offered by Special Olympics.
- Special Olympics must transcend all boundaries of race, gender, religion, national origin, geography, and political philosophy, and offer sports training and competition opportunities to all eligible persons with intellectual disabilities in accordance with uniform worldwide standards.
- Special Olympics celebrates and strives to promote the spirit of sportsmanship and a love of participation in sports for its own sake. To that end, Special Olympics aims to provide every athlete with an opportunity to participate in training and competition events which challenge that athlete to his or her fullest potential, regardless of the athlete's level of ability. Special Olympics therefore requires that Special Olympics Games and Tournaments offer sports and events which are appropriate for athletes of all levels of ability, and in the case of team sports, provide every athlete with an opportunity to play in every game.
- Special Olympics encourages sports training and competition opportunities at the local, area and community level (including schools) as a means of reaching the greatest number of eligible athletes.

## **VALUES**

***Mutual Respect, Positive Attitude, Accountability, Teamwork and Dedication  
Values SOWI lives by to create an environment of integrity where  
winning is more than coming in first.***

### **ACCOUNTABILITY**

- Maintain documentation of your job responsibilities and meet those expectations
- Trust others to do their job as you do yours
- Evaluate, process, learn and practice continuous improvement
- Demonstrate consistency between actions and words

### **TEAMWORK**

- All members are part of one team that is SOWI, where each persons job is understood and respected
- Be willing to contribute to, and be accountable for, the success of teammates through collaboration
- Create a safe environment where communication is free-flowing and respected
- Recognize and celebrate our successes

### **POSITIVE ATTITUDE**

- Be open to, and supportive of, new ideas
- Communicate constructively and directly, mindful of body language, tone of voice & overall politeness
- Be fully engaged in the SOWI experience
- Approach conflict proactively and project optimism to Movement stakeholders

### **MUTUAL RESPECT**

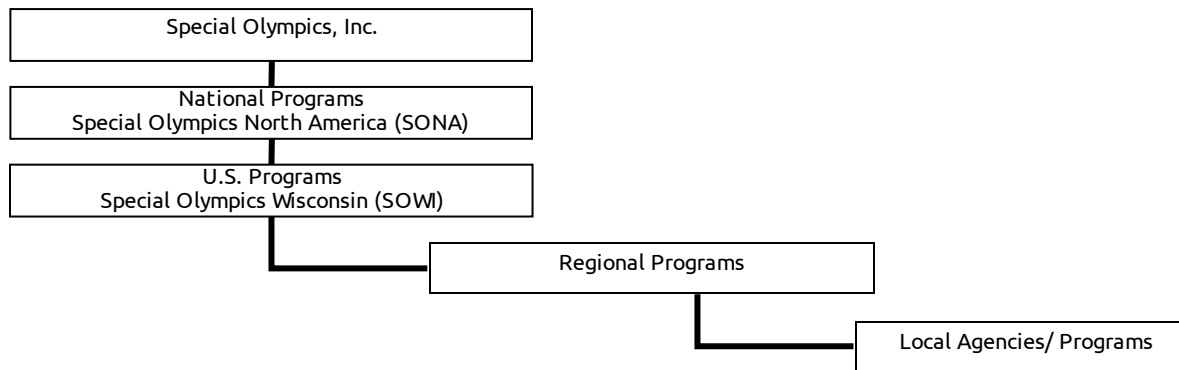
- Treat others as you would like to be treated
- Be mindful of others time commitments and circumstances
- Communicate in an honest, constructive and solution-driven manner at all times and maintain confidentiality when appropriate
- Recognize individual strengths, see common ground and practice forgiveness

### **DEDICATION**

- Be passionate about the mission of Special Olympics
- Embrace the athlete experience
- Commit to the strategic plan of the organization
- Demonstrate SOWI staff guiding values

Revised June 16, 2004  
Revised March 16, 2007  
Revised December 7, 2010  
Revised August 19, 2013

## SPECIAL OLYMPICS ORGANIZATION



### **Special Olympics, Inc.**

Special Olympics, Inc. is a worldwide program of sports training and athletic competition open to individuals with intellectual disabilities regardless of their abilities. The International Olympic Committee has granted its official recognition to Special Olympics, Inc. Special Olympics, Inc. is responsible for the overall leadership and management of Special Olympics while providing technical assistance to the national and state programs.

### **Special Olympics North America**

Special Olympics North America (SONA) is accredited by Special Olympics, Inc. and responsible for following the policies and rules established by Special Olympics, Inc. in the delivery of services in North America (i.e. Canada, the United States and Mexico).

### **Special Olympics Wisconsin, Inc.**

Special Olympics Wisconsin (SOWI) is a non-profit [501(c)(3)] charitable organization incorporated in the state of Wisconsin to provide sports training and athletic competition for persons with intellectual disabilities. SOWI is accredited by Special Olympics, Inc. and is responsible for following the policies and rules established by Special Olympics, Inc. in the delivery of services in Wisconsin. It is known as a Program of Special Olympics. The Special Olympics Wisconsin Board of Directors provides policy and long-range planning decisions. The Board of Directors employs a staff of people to implement the day-to-day operations.

### **Region**

Regional programs are geographic regions of the state which are established to provide support, assistance, and competitive opportunities to local Agencies. Wisconsin is currently divided into seven Regions to serve the athletes, coaches, families and volunteers of our various communities. Each Region is staffed by full-time employees and has an active management team of volunteers that provides assistance with the Regional operations.

### **Agency**

An Agency consists of a local group of individuals with intellectual disabilities who wish to train and compete in Special Olympics as well as an Agency Management Team which is willing to organize safe, quality training for these athletes (minimum of two adult Class A volunteers, one serving as Agency manager). The Agency manager oversees all aspects of the Agency including training, competition, fundraising, public relations, family involvement, financial responsibilities and administration. They receive all mailings, phone calls and paper work for the Agency and are responsible for distributing and communicating all pertinent information to their Agency Management Team, head coaches, assistant coaches and family members as appropriate. Most importantly, an Agency manager agrees to uphold the philosophy, principles, values and policies of Special Olympics, Inc. and SOWI for the benefit of the athletes.

## **SPECIAL OLYMPICS WISCONSIN FACT SHEET**

SOWI provides fact sheets about the organization for Agencies to include in their communications materials. Please visit [SpecialOlympicsWisconsin.org](http://SpecialOlympicsWisconsin.org) and click on "About Us" and then select Regions to obtain a PDF of your Regions' fact sheet or the Headquarters fact sheet. For more information about fact sheets, please contact the SOWI Marketing & Communications Department. Templates to create a fact sheet for your Agency are available on the Agency log in page of the website.

## **SPECIAL OLYMPICS WISCONSIN BOARD OF DIRECTORS**

### **2014 - 2015 OFFICERS AND MEMBERS**

#### CHAIR

Paul Baniel  
Green Bay

#### CHAIR ELECT

Jeffrey Mahloch  
Wauwatosa

#### TREASURER

Angela Achenbach  
Milwaukee

#### SECRETARY

Lisa Walter  
Menomonie

#### MEMBERS

Tiffany Bean  
La Crosse

Mike Buck  
Eau Claire

Bill Carollo  
Shorewood

John Cayer  
Mequon

Dr. Michael Clark  
Weston

Martha Hill  
Sheboygan

Gary Karner  
Madison

Brian Kessler  
Milwaukee

Ashley Kobel  
Two Rivers

Brittany Ogden  
Madison

Carolyn Smith  
Milwaukee

Jerry Vite  
Mequon

Vince Vitrano  
Milwaukee

Ed Wall  
Madison

George Whitely  
Madison

#### SPECIAL ADVISOR TO THE BOARD

Dr. Marsha Mailick  
Waisman Center — U.W. Madison

## REGIONAL MAP WITH STAFF LISTING

### PROGRAM HEADQUARTERS

Dennis H. Aldridge, President

### ADMINISTRATION & FINANCE

Carol Ellis  
Theresa Rossman  
Faye Borchert  
Mary Hensen  
Barb Burg  
Rebekah Phillips

### DEVELOPMENT

Julie Buedding  
Matt Burr  
Alexandria Moeller

### MARKETING & COMMUNICATIONS

Jennifer Wagner  
Christina Harris  
Andrew Klossner  
Bari Bates

### FIELD SERVICES AND INITIATIVES

Jeanne Hrovat  
Jenn Streater  
Melissa Schoenbrodt  
Krysten Kirsch  
Jessica Chuckel

### COMPETITION & TRAINING

Bob Whitehead  
Angela Lillethun  
Samantha Sotelo  
Sara Rollin  
Samantha Story

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www.SpecialOlympicsWisconsin.org

### NORTH CENTRAL REGION 2

Jerry Lyon  
Alyssa Matelski  
2804 Rib Mountain Dr. Ste. C  
Wausau, WI 54401  
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(715) 848-0880 (fax)

### INDIANHEAD REGION 3

Melissa Maxwell  
Karen Kraus  
2023 Fairfax St.  
Eau Claire, WI 54701  
(715) 833-0833  
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(715) 833-0507 (fax)



### FOX VALLEY REGION 4

Mark Wolfram  
Nicole Sprangers  
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(920) 731-3691 (fax)

### NORTHEASTERN REGION 5

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Matt Harper  
2140 Holmgren Way  
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(920) 497-0126 (fax)

### SOUTH CENTRAL REGION 6

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JoEllen Graber  
575 D'Onofrio Drive, Suite 102  
Madison, WI 53719  
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(800) 679-6751  
(608) 221-3961 (fax)

### SOUTHEASTERN REGION 7

Troy Anderson  
Brittany Neukirchen  
6100 Washington Ave. Ste. E1  
Racine, WI 53406  
(262) 598-9507  
(800) 924-4320  
(262) 598-9509 (fax)

### GREATER MILWAUKEE REGION 8

Jason Blank  
Kelly Lang  
Krysten Kirsch  
Jessica Paczesny  
10224 N. Port Washington Rd.  
Mequon, WI 53092  
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(800) 924-5202  
(262) 241-5334



